

### Hosting Companies

Hosting companies can use 4PSA VoipNow in order to add value to their portfolio. Business customers can be targeted with integrated phone communication services. The outsourced phone services reduce the infrastructure costs and increase mobility.

Hosting companies know how to run a server and how to maximize the uptime for their customers. Applying this expertise to a VoIP infrastructure will certainly be beneficial for the end users.

### Internet Service Providers

Due to the nature of their business, Internet Service Providers have many local users. It does not matter in what way the connectivity is carried to the final user, VoIP is the perfect service to deliver together with the bandwidth.

The ISP can provide even more services using their Internet infrastructure, like for instance client office interconnection. The advanced telephony services will differentiate the ISP from other offers that highlight only the cost reduction.

### Small Companies

Companies that have as little as five phone extensions can benefit from installing 4PSA VoipNow. Call costs will be reduced while communication efficiency will increase for both company employees and customers at the same time.

Replacing a traditional PBX system is very easy, as 4PSA VoipNow can be installed and managed even by inexperienced personnel. Infrastructure costs will be reduced to a minimum because traditional IT infrastructure can be used complementarily.

The company can use advanced features like voicemail, call recording, and call queues.

### Newcomers Ready

The system can be installed as easy as executing a Linux binary. The auto-installer resolves all the operating system dependencies, downloads the software from the Rack-Soft repository, and installs it.

4PSA VoipNow can also be installed using an ISO image based on CentOS operating system.

### Standard, yet Customizable

From the template based interface, with easy to upload skins and language packs, to the PBX dial plans, 4PSA VoipNow can be customized by the client.

Configuration files are parsed, which means that custom settings can be preserved and edited without being affected by product updates.

### Scalable by Design

Designing software that will be used by both service providers and non-technical companies is a very challenging task.

Please read our *Business Benefits* brochure for more information about the software advantages and see why we were so successful in accomplishing this task.

## Medium Sized Companies

Medium sized companies can dramatically reduce costs with 4PSA VoipNow. Connecting two or three branches together is a task that can be accomplished in less than one hour of design and implementation. From communication's point of view, there would be no difference, if employees worked at home or at their office desk. You can use a wide range of SIP business phone terminals. 4PSA VoipNow can inter-operate with your provider's SIP gateways.

## Large Companies

4PSA VoipNow servers can communicate on a geographically and logically separated infrastructure. Compared to large PBX systems, the administration and configuration costs are greatly reduced. Delivered services are superior and the automation costs are low. The system can be greatly customized and Rack-Soft is here to help.