

4PSA VOIPNOW AUTOMATION AGILE BUSINESS OPERATIONS

VoipNow Automation is a business and operations automation solution built for service providers. The software allows providers to deliver cloud services while minimizing the management overhead and reducing costs.

Automate Your Business

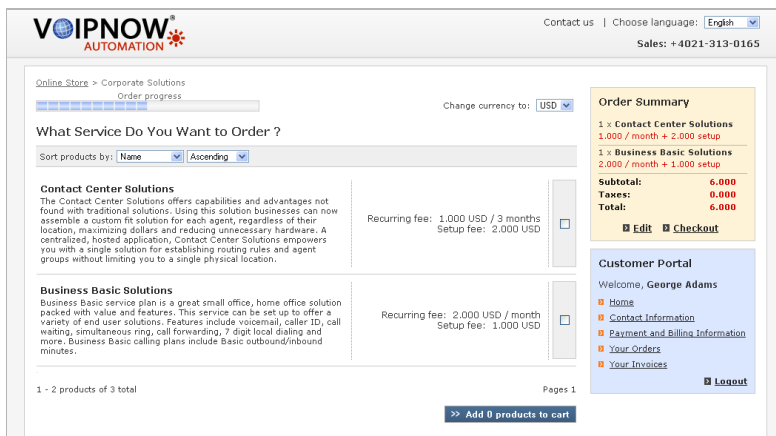
VoipNow Automation streamlines the most important business processes, from online ordering to recurring invoicing and account management. With VoipNow Automation you can build your own service plans, which can be ordered by your customers from the included online store. Orders are automatically provisioned on the configured infrastructure or they are scheduled for manual approval. The solution is also able to handle billing for the customer account.

Build Your Service Plans

You can define service plans and manage the life cycle for the existing ones in the online management interface. Service plans for any type of service and infrastructure can be created using platform plug-ins.

Deploy the Online Store

The Online Store and Customer Portal are standard components of VoipNow Automation. Both are customizable using templates and they can be deployed on a different infrastructure than the VoipNow Automation's back-end, for example on the service provider's website. The Online Store uses AJAX in order to offer a superior experience to the customer.



Order Management

New and existing customers can order services from the Online Store. After a customer makes the first order, he can log in the Customer Portal and manage existing orders, add payment methods, pay existing invoices, and terminate services.

Order Provisioning

The system queues the order and based on the customer account profile either it is automatically provisioned or an email is dispatched to the administrator asking for instructions. The order can be easily approved by clicking a link, even from a mobile phone. VoipNow Automation will deploy the order on the infrastructure according to the deployment rules in place.

Product Highlights

- Designed for cloud services
- Storefront and Customer Portal
- Create your own, customized service plans
- Management of all billing entities
- Distributed front-end and back-end
- No scalability limitations
- Multi-currency and tax zones
- Extensible using public APIs
- Multi-currency and auto-update of exchange rates
- Multiple tax regions
- VoipNow Professional integrated
- VoipNow Core platform support

Find out more:

www.voipnow.com/automation

VOIPNOW[®]
AUTOMATION

CLOUD CALLING

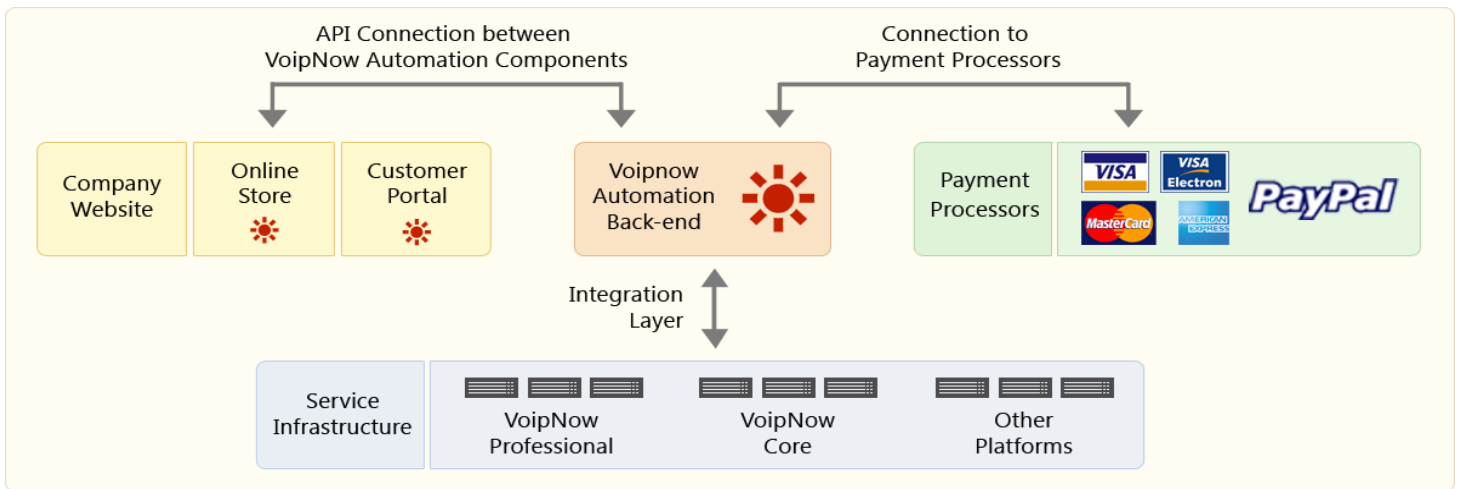
Recurring Invoicing & Automatic Payments

Customer invoicing, tracing payments and sending payment notifications to customers can turn into a pain as soon as the service provider enrolls more than several hundred accounts. An additional problem with cloud infrastructures lays in its flexibility, because there are services that can be “live” for as low as several hours. Tracing usage, consumption and other parameters in order to generate invoices later is a difficult task. VoipNow Automation regularly invoices customers based

payment gateway/processors and for different hosting/server platforms. You can also differentiate by customizing the public areas to match the online presence of your company.

Use the Vendor’s Experience

With over seven years of experience in developing software for service providers, 4PSA can help you automate your business and migrate from legacy or in-house designed billing systems.



on the service plan parameters, including any service usage. Then it automatically charges the customer’s credit card available with the payment processor. If payment cannot be processed for any reason, customer is notified and eventually the account is suspended and even terminated.

APIs and Customizations

VoipNow Automation features a modular architecture that employs APIs on all integration levels. This way it is possible to extend the system with plug-ins for particular

VoipNow Platform Integrated

Service providers using VoipNow Automation with VoipNow Professional and/or VoipNow Core enjoy a perfect integration between all aspects of the business. Using the built-in Cloud Blocks technology, service providers can build platform plug-ins for other types of services.

Are you using your own innovative platform for delivering specialized SaaS solutions? You can add it to VoipNow Automation.

Compliance

VoipNow Automation does not store credit cards in its database, all recurring payments are performed using subscriptions with payment processors and therefore there is no need to pass credit card organizations’ compliance tests.

VoipNow Automation supports out of the box Authorize.net, CyberSource, PayPal, PsiGate, Quantum, as well as wire transfer and check payments.

Using a local payment gateway? It can be added using the API.

About Rack-Soft

Rack-Soft is an innovative software vendor specialized in applications that run on computer clouds. The company uses the proprietary 4Grid framework to build Unified Communications solutions that replace traditional telecom services and devices with a cloud based model.

The organization implements a quality management system certified by TÜV CERT.

Contact us at sales@4psa.com or by phone at +1 646 957 8997.

For more information about VoipNow Automation please visit: <http://www.voipnow.com/automation>

For partnership opportunities check the Partnership Programs: <http://www.4psa.com/partners/>